



**BlueCross BlueShield
of New Mexico**

Dr. Latha Raja Shankar, Chief Medical Officer

Dr. Latha Raja Shankar joined Blue Cross and Blue Shield of New Mexico (BCBSNM) as chief medical officer in March 2022.

Dr. Shankar has served as a physician executive for approximately 11 years and is experienced in ambulatory, inpatient and managed care settings. As chief medical officer, Dr. Shankar directs the development and clinical oversight of health care management and quality programs at Blue Cross and Blue Shield of New Mexico. In addition, Dr. Shankar is responsible for maintaining and enhancing effective relationships with physicians, hospitals and medical service companies.

Dr. Shankar has a medical degree from Madras Medical College in Chennai, India and holds a Master of Business Administration from the University of Tennessee, Knoxville. She has authored and co-authored various published articles on medical research and clinical and patient experience. Dr. Shankar currently serves on the National Alliance on Mental Illness (NAMI) New Mexico board of directors, New Mexico Telehealth Alliance board and Doña Ana Wellness Institute advisory council.